

Circulation

CIRCULATION BY EMPLOYER		
Pharma Manufacturer	16,430	93.89%
Contract Manufacturer	24	0.14%
Wholesaler / Distributor	92	0.53%
Logistics Service Provider	126	0.72%
Pharmacy / Hospital	47	0.27%
Business Service Provider	36	0.21%
Advertising Agcy	51	0.29%
Consulting Firm	101	0.58%
Contract Research Org.	8	0.05%
Other / Not Listed	574	3.28%
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SUBTOTAL	17,499	100%
OTHER NON-QUAL	662	
TOTAL	18,161	

CIRCULATION BY JOB TITLE		
Corporate Management	16,003	91.45%
Sales / Marketing	335	1.91%
Market Access	136	0.78%
Supply Chain / Logistics	110	0.63%
IT/IS Management	149	0.85%
Regulatory Compliance	92	0.53%
Product Development	70	0.40%
Other / Not Listed	604	3.45%
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TOTAL	17,499	100%

Circulation Processing managed by Stark Services, Inc.

Website Audience

