

Pharmaceutical Commerce's monthly

BioPharma Cold Chain eNewsletter

Target 21,000 decision-makers who specify cold chain logistics, storage and distribution services.

Significant news developments and analysis of the life sciences and cold chain market.

21,000 monthly subscribers, plus bonus website circulation.

Banner Specifications:

200K file size max per banner
File format: JPEG, GIF, Static formats only
NOTE: Reserved banner space must run when and where it has been reserved. Failure to provide materials will result in full payment due.

Submit material to: Heidi Nelson
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Insertion order and production materials due one week in advance of each issue.

2018 Publication Dates:

Jan 16	May 15	Sept 11
Feb 13	June 12	Oct 16
Mar 13	July 17	Nov 13
April 10	Aug 14	Dec 11

Custom Email Blasts

Pharmaceutical Commerce will email your material exclusively to its list of 21,000 newsletter subscribers. If your company has more information to tell than can be fit into a display advertisement, the perfect addition is a Custom Email Blast.

File format: HTML, set no wider than 700 pixels

Graphics: Static/No Motion; 72 dpi/200k file size; .jpeg, .tiff or .png files

Price: \$7,200 net

The screenshot shows the layout of the BioPharma Cold Chain eNewsletter. Callouts on the right side of the image specify the dimensions and prices for various elements:

- Top Content Banner:** 468 x 60 pixels, \$1,800
- Right Column Square:** 120 x 120 pixels, \$840
- Right Column Vertical:** 120 x 240 pixels, \$1,300
- Right Column Square:** 120 x 120 pixels, \$840
- Content Middle Banner:** 300 x 100 pixels, \$1,300

Other elements shown in the screenshot include the newsletter header with the title 'PHARMACEUTICAL COMMERCE', the date 'Sept. 20, 2012', and the 'Biopharma Cold Chain eNewsletter' title. The main content area features a 'LATEST NEWS' section with several articles, a 'FROM THE LATEST ISSUE' section, and a '2012 Product Security Report'.