

Pharmaceutical Commerce's

Value Chain eNewsletter

Target your message to 21,000 decision-makers subscribing to the bi-monthly *Pharmaceutical Commerce* eNewsletter. The eNewsletter is written by *Pharmaceutical Commerce* editors with a focus on biopharma commercial operations.

21,000 subscribers

Pharma commercial management

Twice monthly

News on commercial operations not found elsewhere

Quality reporting generates maximum advertising exposure

Banner Specifications:
200K file size max per banner
File format: JPEG, GIF, Static formats only
NOTE: Reserved banner space must run when and where it has been reserved. Failure to provide materials will result in full payment due.

Submit material to: Heidi Nelson
cell: 541-256-0411
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Insertion order and production materials due one week in advance of each issue.

2018 Publication Dates:

Jan 9, 23	May 8, 22	Sept 4, 18
Feb 6, 20	June 5, 19	Oct 9, 23
Mar 6, 20	July 10, 24	Nov 6, 20
April 3, 17	Aug 7, 21	Dec 4, 18

Custom Email Blasts
Pharmaceutical Commerce will email your material exclusively to its list of 21,000 newsletter subscribers. If your company has more information to tell than can be fit into a display advertisement, the perfect addition is a Custom Email Blast.

File format: HTML, set no wider than 700 pixels

Price: \$7,200 net

Graphics: Static/No Motion; 72 dpi/200k file size; .jpeg, .tiff or .png files

