

# 2019 Pharmaceutical Commerce Editorial Calendar

	WEBSITE EDITORIAL FOCUS	MEETINGS*
<b>JANUARY</b>	Clinical trial logistics, trial recruitment, patient retention, clinical trial packaging	SCOPE
<b>FEBRUARY</b>	Government pricing, payer perspectives, government compliance, copay and coupon patient support	
<b>MARCH</b>	Patient support/hub services, adherence and patient assistance programs, specialty pharmacy	HDA Dist. Mgmt.
<b>APRIL</b>	Contract manufacturing / packaging, unit-dose packaging, 3PL services	Interphex, CPhI
<b>MAY</b>	Oncology market, real-world evidence, prescriber interaction	Assembia Specialty Pharma
<b>JUNE</b>	Serialization and Traceability (DSCSA, FMD, etc.); contract packaging, warehouse and cargo security	BIO
<b>JULY</b>	Biologics, injectables, rare disease patient support, clinical trial support	
<b>AUGUST</b>	Specialty pharmacy interaction; patient services	
<b>SEPTEMBER</b>	Temperature-controlled packaging; air cargo; domestic and international logistics	Cold Chain Forum
<b>OCTOBER</b>	Sales operations, sample accountability, salesforce automation	PDMA Sharing Conf
<b>NOVEMBER</b>	Commercial operations and data, market analytics, PDMA compliance and salesforce automation	HDA Pharma Traceability
<b>DECEMBER</b>	Wholesaler relations, direct distribution, 3PL services	CBI Trade & Channel

\*Bonus distribution of print issue to be determined

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