

# White Paper and Case History Forum

Post your company's white papers and case histories on the *Pharmaceutical Commerce* website, and they will then be distributed via email to 21,000 pharmaceutical executives.

- Generate qualified sales leads
- Interact with pharma executives
- Gain credibility for your company and its products and services
- Collect visitor data from those who download the file

## The Forum Package:

- Three months posting on the PC website
- Two custom eBlasts deployed to 21,000 pharma executives

**Package Price: \$7,795<sub>net</sub>**

Note: Our contributing editors will write and design your White Paper/Case History for an additional charge. Ask your sales representative for details.



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