

Pharmaceutical Commerce's

Value Chain eNewsletter

Target your message to 21,000 decision-makers subscribing to the bi-monthly *Pharmaceutical Commerce* eNewsletter. The eNewsletter is written by *Pharmaceutical Commerce* editors with a focus on biopharma commercial operations.

21,000
subscribers

Pharma
commercial
management

Twice
monthly

News
on commercial
operations
not found
elsewhere

Quality
reporting
generates
maximum
advertising
exposure

Banner Specifications:

200K file size max per banner

File format: JPEG, GIF, Static formats only

NOTE: Reserved banner space must run when and where it has been reserved. Failure to provide materials will result in full payment due.

Submit material to: Heidi Nelson
203-852-6570 ext. 228 | cell: 541-256-0411
hnelson@mediaventuresinc.com

Insertion order and production materials due one week in advance of each issue.

2017 Publication Dates:

Jan 10, 24	May 9, 23	Sept 5, 19
Feb 7, 21	June 6, 20	Oct 10, 24
Mar 7, 21	July 11, 25	Nov 7, 21
April 4, 18	Aug 8, 22	Dec 5, 19

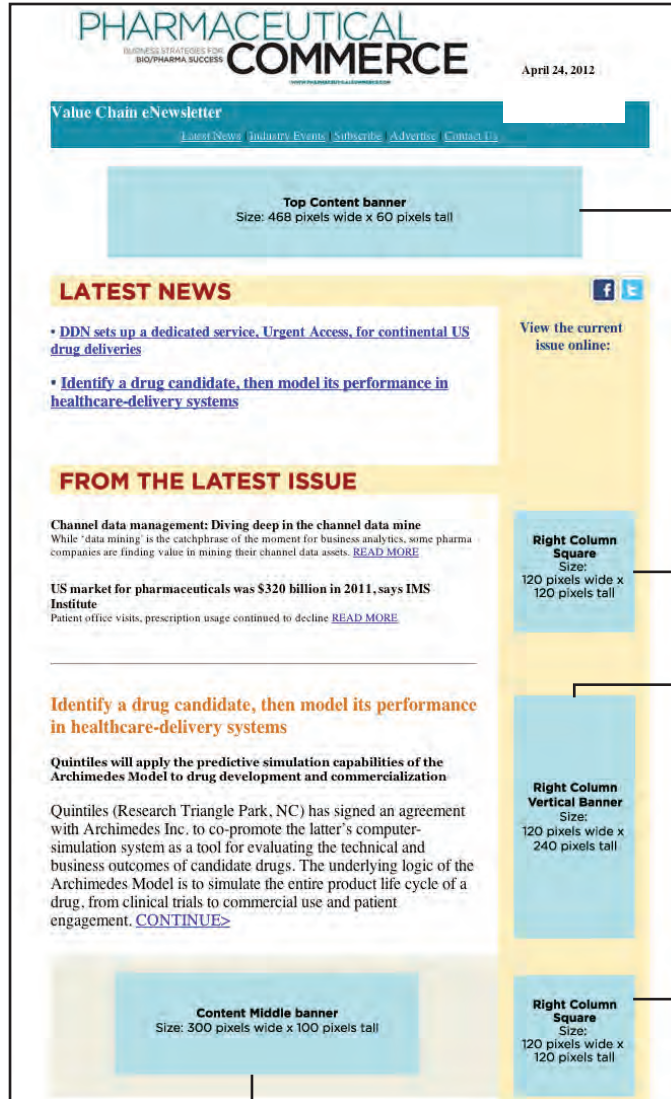
Single Advertiser Email Blasts

Pharmaceutical Commerce will email your material exclusively to its list of 21,000 newsletter subscribers. If your company has more information to tell than can be fit into a display advertisement, the perfect addition is a Single Advertiser Email Blast.

File format: HTML, set no wider than 700 pixels

Price: \$7,200 net

Graphics: Static/No Motion; 72 dpi/200k file size; .jpeg, .tiff or .png files



Top Content Banner
468 x 60 pixels
\$1,800

Right Column
Square
120 x 120 pixels
\$840

Right Column
Vertical
120 x 240 pixels
\$1,300

Right Column
Square
120 x 120 pixels
\$840

Content Middle Banner
300 x 100 pixels
\$1,300



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