

2017 Pharmaceutical Commerce Editorial Calendar

	JAN/FEB	MARCH/APRIL	MAY/JUNE	JULY/AUGUST	SEPT/OCT	NOV/DEC
Special Reports	SERVICE PROVIDER PROFILES	HUB SERVICES DIRECTORY	PRODUCT SECURITY REPORT & DIRECTORY	PDMA SHARING CONFERENCE PREVIEW	COLD CHAIN SERVICES DIRECTORY	WHOLESALER/DISTRIBUTOR PROFILES
Business/ Finance	Drug Pricing Strategies	Channel Data Management	GPO/Hospital Pharmacy Relations	International Distribution Trends	Specialty Pharmacy Relationships	Retail Pharmacy Update
Supply Chain/ Logistics	Controlled Substances Distribution Challenges	HDA Distribution Mgmt Conf./ Traceability	Supply Chain Execution and Optimization	Specialty Distribution	Serialization/ Traceability in the Warehouse	Air Cargo Trends
Market Access	Patient Assistance/ Coupon Marketing	Direct-to-Consumer Marketing	PBM and Market Access Challenges	Cosmetic Drug Marketing	Personalized Medicine Diagnostics & Therapies	Rare Diseases/ Orphan Drug Markets
Therapy Focus	Respiratory Therapy	Non-Opioid Pain Mgmt	Oncology Therapy	Orphan Drugs	Vaccine Progress	Diabetes Therapy
Information Technology	Real World Evidence from EHR/EMR Adoption	Sales Force Automation	Big Data Analytics	Adverse Event Reporting/ Health Outcomes	Customer Master Data Management	Enterprise Marketing Data Mgmt
Manufacturing/ Packaging	Label Design/ Production/ Traceability	Cold-Chain Packaging	Unit-Dose Packaging/ Traceability	Prefilled Syringes	Contract Manufacturing Trends	Kitting and Combination Product Packaging
Legal/ Regulatory	Off-Label Promotion	Aggregate-Spend Reporting	FDA Marketing Compliance	Contract Administration	Distribution Licensing & Accreditation	Track-and-Trace Year-End Report
Clinical Operations	Clinical Trial Logistics	Cellular Therapy Research	Patient Recruitment	Clinical Trial Master Files	Patient Registries	Working with Advocacy Groups
Industry Events*		HDA Distribution Conf. Interphex HPCLC PMSA Annual	BIO DIA Annual	PDMA Sharing Conf	IQPC Cold Chain Logipharma HPCLC	HDA Track & Trace seminar
* Confirm Bonus Distribution						
Ad Closing Dates	1/9/17	2/15	4/12	6/15	8/7	10/12

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