

**Pharmaceutical Commerce's monthly** 

# **BioPharma Cold Chain eNewsletter**

Target 21,000 decision-makers who specify cold chain logistics, storage and distribution services.

Significant news developments and analysis of the life sciences and cold chain market.

21,000

monthly subscribers, plus bonus website circulation.

### **Banner Specifications:**

200K file size max per banner File format: JPEG, GIF, Static formats only

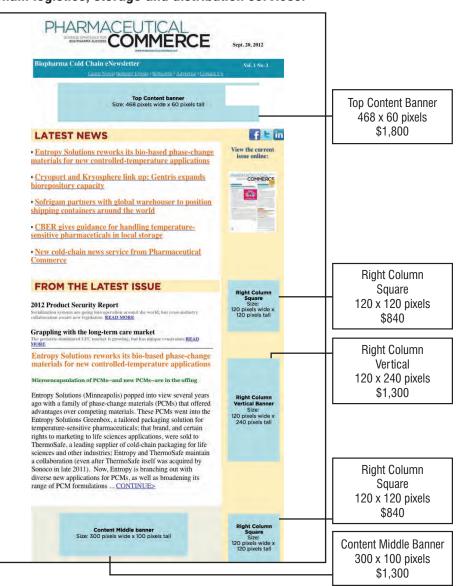
NOTE: Reserved banner space must run when and where it has been reserved. Failure to provide materials will result in full payment due.

Submit material to: Heidi Nelson 203-852-6570 ext. 228 | cell: 541-256-0411 hnelson@mediaventuresinc.com

Insertion order and production materials due one week in advance of each issue.

#### 2017 Publication Dates:

Jan	17	May	16	Sept	12
Feb	14	June	13	Sept Oct	17
Mar	14	July	18	Nov Dec	14
April	11	May June July Aug	15	Dec	12



## Single Advertiser Email Blasts

*Pharmaceutical Commerce* will email your material exclusively to its list of 21,000 newsletter subscribers. If your company has more information to tell than can be fit into a display advertisement, the perfect addition is a Single Advertiser Email Blast.

File format: HTML, set no wider than 700 pixels

**Graphics:** Static/No Motion; 72 dpi/200k file size; .ipeg, .tiff or .png files

Price: \$7,200 net

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www.PHARMACEUTICAL**COMMERCE**.com







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