

Website Videos

Help market your products and services by posting your video on pharmaceuticalcommerce.com website's homepage.

(Video supplied by advertisers in .flv and .mp4 for compatibility with mobile devices)

- Video helps market your products and services and provides in-depth product information
- Generate brand exposure
- Capture qualified leads and interact with your target audience

Video Marketing Support:

- Posted on PC website for 3 months (3 minute video)
- Two custom eBlasts to 21,000 PC readers with link to video
- Vertical or Content Banner within PC's ValueChain eNewsletter
- Tracking reports provided to video advertiser

Package Price:
\$7,795_{net}

Webinars

Help build your brand and market your services and products using Pharmaceutical Commerce Webinars.

- Content supplied by client; most often in the form of a PowerPoint presentation
- Moderated by our editor in chief, Nick Basta
- Pre-recorded; incorporates a Q&A session
- 45–50 minute format
- Contact information captured via registration page
- Available for viewing on Pharmaceutical Commerce's website for 3 months

Webinar Marketing Support:

- Two custom eBlasts to 21,000 PC readers
- Vertical or Content Banner within PC's ValueChain eNewsletter
- Shared out through *Pharmaceutical Commerce's* Social Media Channels

Package Price:
\$9,995_{net}

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